

Our Camping Facility... Second To None!

Our campground boasts a Five Star rating. There are paved sites, complete hook-ups, picnic tables, laundry facilities, comfort stations with showers, and recreation hall with outdoor pool. Wireless Internet service is available for a nominal fee.



Clean, safe, full service campground

You will enjoy the clean, safe, full service campground located within easy walking distance to the park.



Spacious campsites

Several dining and entertainment options are nearby. Target, Super WalMart, Staples, Lowes and Bass Pro Shops are minutes away.

**Summer FUN
For 2012!!**

A Taste Of Work...

The park is approximately 68 acres in size. Depending on your work assignment, it takes a good walk to get to your work location. You need to ask yourself "can I physically handle walking and being on my feet?" Our positions require you to be on your feet and actively involved working with our guests. Also, some of our positions such as Rides Operations will require you to be outdoors and exposed to the elements of sunshine, temperature variations, and rain. The majority of work assignments are not air-conditioned. When you work in the park environment you must be able to handle the weather, as well as the crowds, with a smile.

If you have further questions about our positions we will be glad to answer them when we visit.

The Midwest Climate

You need to understand weather conditions in the Midwest. Below is a chart of the weather averages for the Des Moines, Iowa region.

| Month | Average High | Average Low | Warmest Ever | Coldest Ever | Average Dew Point | Average Precipitation |
|-------|--------------|-------------|--------------|--------------|-------------------|-----------------------|
| APRIL | 61 | 40 | 93 | 9 | 37 | 3.6 |
| MAY | 72 | 51 | 98 | 30 | 48 | 4.3 |
| JUNE | 82 | 61 | 103 | 38 | 59 | 4.6 |
| JULY | 86 | 66 | 105 | 47 | 64 | 4.2 |
| AUG. | 84 | 64 | 108 | 40 | 62 | 4.5 |
| SEPT. | 76 | 54 | 101 | 26 | 53 | 3.2 |

Take a campground tour



Hello, my name is Gary Pardekooper, Human Resource Director at Adventureland Park. I'm the guy on the right up above! I believe that our program is one of the best around. I look forward to either meeting you in person or visiting with you over the telephone. Please note the locations where I will be interviewing and hiring in January and February. Let's visit real soon!!

Testimonial



Bill ready for FUN in 2012!!

"Had a good time - made some new friends and enjoyed working in games again this year- looking forward to next year."

Bill Owens
Games Department - 3rd Year



How To Apply

You have a choice of options:

In Person:

It is our hope that we will have the opportunity to meet face to face at one of the following locations:

January 21 - 29, 2012 - Quartzsite, AZ - 29th Annual Sports, Vacation & RV Show at the Quartzsite Show Grounds. 9:00 am-5:00 pm.

January 30 - 31, 2012 - Yuma, AZ - Adventureland Job Fair at the Shangri-La RV Resort. 10:00 am-4:00 pm.

February 3 - 4, 2012 - Apache Junction, AZ - Adventureland Job Fair at the Rock Shadows RV Resort. 10:00 am-4:00 pm.

February 13 - 14, 2012 - Alamo, TX - Adventureland Job Fair at the Casa del Valle RV Resort. 10:00 am-4:00 pm.

February 16 - 17, 2012 - Arcadia, FL - Adventureland Job Fair at the Riverside RV Resort & Campground. 10:00 am-4:00 pm.

February 20 - 21, 2012 - Wesley Chapel, FL - Adventureland Job Fair at the Quail Run RV Resort 10:00-4:00 pm.

You may call Adventureland at 1-800-532-1286 by January 17 to set up an appointment to interview at any of these locations; however, making an appointment ahead of time is not necessary. **Adventureland will be interviewing and hiring at these locations!!**

By Mail:

You may fill out the enclosed application/s and attach current photographs of yourself and your motor home/trailer/fifth wheel. Mail the application/s and photographs in the pre-addressed envelope provided with this brochure. When your application is received, you will be contacted to set up a phone interview.

By Email:

You may email your application/s to hr@adventurelandpark.com. Please attach current photographs of yourself and your motor home/trailer/fifth wheel with the email. When your application is received, you will be contacted to set up a phone interview.

Activities for your Spare Time!!!

Des Moines Area: State Capitol, Blank Park Zoo, Iowa Cubs AAA Baseball, Science Center, Iowa State Fair, Living History Farms, Botanical Center, Art Center, Prairie Meadows Horse Track and Casino, Two Rivers Art Festival, Farmers Markets, Four Major Malls, Numerous Golf Courses, Theaters.
Easy drive from Des Moines: Amana Colonies (German Community), Hot Air Balloon Festival (Indianola), Knoxville Raceway (Sprint Car Nationals), Iowa Motor Speedway (Newton), Tulip Festival (Pella), Bridges of Madison County (Winterset), Reiman Gardens (Campus of Iowa State University in Ames)

The ADVENTURELAND Workamper®

Join Us For Summer FUN In 2012!!!

Adventureland Amusement Park would like to thank our Workampers who helped produce a great park experience for our guests in 2011. Working in nearly every facet of our amusement park, our Workampers have made a positive impact within our park operations for many years. Through their efforts, our guests have returned many times to Adventureland. **Workampers made the difference!!**

Many of our Workampers will be returning for a summer of **FUN** in 2012! We would like you to consider joining our team. Read on to learn more about us and how you can fit into our operation this coming season.



The Retail Department looks forward to a summer of FUN in 2012!!!

Our Workamping Program is a Win-Win for Adventureland and the Workamper!

Adventureland gains a quality employee in the Workamper. In return, Adventureland offers the Workamper an outstanding program. For many years, Workampers and our local staff have been successfully working together. Our guests appreciate the fun provided by our Adventureland employees. It truly is a great experience for our Workampers! Please read about our program in this brochure and consider becoming an Adventureland Workamper for the 2012 summer season.

Adventureland
Workampers have
provided our
guests with a fun
experience for
many years!!

Who & What We Are

Adventureland is an outdoor amusement facility covering 200+ acres, featuring Adventureland Park, Inn and Campground. We are located just east of Des Moines in Altoona, Iowa, right off Interstate 80 exit 142.

We expect to provide entertainment for well over half a million guests this coming season.



Pat having FUN in retail!

What Our Program Won't Do!

We are not going to ask you to work the first 15-20 hours a week for your campsite before you begin earning your hourly wage. We will not have you work more than 32 hours a week or more than eight hours a day. If you have experienced some of these problems, we guarantee you will not with our program. You get paid for the hours you work. You pay for the camping as explained in the Program Benefits section.

Park Operation Schedule

- Weekends beginning the end of April
- Daily beginning late May through late August
- Weekends through the end of September

Work Requirements

We ask that you work one shift/day during weekend operations. Not all new Workampers will be hired to begin work while we are still in early weekend operations.

During daily operations, you may expect to be scheduled up to 32 hours/week. On average you will work a six day work week with shifts ranging from 4 1/2 to 7 1/2 hours in length. There is no guarantee of more hours, but depending upon the department, more hours may be available. The number of hours available will be at the discretion of the scheduling supervisor.

We are flexible on the start date, but we do ask our first year Workampers to commit to work through our last day of operations in late September.

Shifts Assigned

All our departments have day and evening shifts. As a new Workamper coming into our program, you will need to be available to work day and evening shifts.

Shift Coordination

Workamper couples will normally be granted the same day(s) off, even if couples work in different departments. Also, Workamper couples will normally be granted the same shifts, if the couples work in the same department. Shift coordination may not be possible, if couples work in different departments

ADVENTURELAND



Ford promotes FUN in Rides!



Serving up FUN in foods!



Make new friends while having FUN!!

Team Member Dress Code

We have a dress code that we ask all of our team members to follow. Adventureland works at developing a clean, well kept appearance.



Sherry mixes smiles & FUN!!

Male employee: Hair can not extend below the shirt collar, beards are not allowed, but conservative mustaches above the lip are acceptable.



Ed tracking down FUN!

Female employee: If hair length is longer than shoulder length it must be tied back. (If you have specific questions about dress code please ask when calling or writing to us.) You will be provided with two sets of uniforms at no cost. Additional pieces are available for purchase at cost. You will need to provide your own footwear. The footwear should be a comfortable, white, low-cut athletic style shoe.

Job Descriptions

Workampers filled many positions at Adventureland Park in 2011. There are four main departments that new Workampers will be hired in the 2012 season. Within these four departments, you will be asked to perform a variety of tasks and work in several locations during the season.

Ride Operations - the operating and assisting of amusement park rides. These positions involve being on your feet for extended periods of time, requires mobility, and moderate lifting. You will be exposed to various weather conditions and have constant guest contact. : \$7.00/hour

Food Service Operations - you will be working in one of seven food court areas in the amusement park. Duties include counter sales with guests while running a cash register involving cash and credit card transactions. Other duties include general cooking, food preparation and presentation. You will be expected to work outdoor and indoor areas without air-conditioning, be on your feet for your shift, and walk moderate distances to and from your area. Wage: \$7.00/hour

Games Operations - you will work as a sales person in a variety of gaming locations. Duties include significant guest interaction, cash handling, prize distribution, the ability to lift and carry up to 20 pounds, walk moderate distances, and be on your feet for extended periods of time. You will be exposed to various weather conditions since the majority of the games are outdoors. Wage: \$7.00/hour

Retail Operations - you will run cash registers with credit card/check machines, restock stores, and have significant guest interaction. You need to be capable of working in outdoor and indoor stores without air-conditioning, be able to lift and carry up to 20 pounds, be on your feet for extended periods of time, and walk considerable distances. Wage: \$6.50/hour

Please note: Our business is providing fun to our guests at an outdoor amusement park.



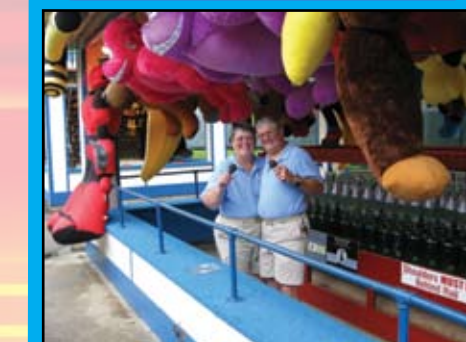
Iowa's Largest Amusement Park

Making A Commitment

Over the previous years, we have hired over 3,000 Workampers. We have found that the majority of these Workampers say their word is their bond. If they commit to work to the last day of operations, they will be here.

During the interview process, it will be determined if you want to spend a summer of fun working at Adventureland. We will determine if you can make a positive contribution to our park operations. If hired, we will ask you for a commitment to work through our last days of operations in late September. Barring medical or family issues, you will be expected to honor your commitment. Please give this commitment serious consideration!

Julia & Dave looking for FUN in Games!



Join Us For a
Summer of
FUN in 2012!!

We have hundreds of positions and 240 campsites to fill with our Workamper team for the new season. Check out the benefits and apply today. We look forward to meeting you.

Program Benefits

Workamper Site Fees:

There are no site charges from April 13th through May 31st. If you depart before June 1st, you will be charged site rent for a complete month, and/or a pro-rated amount for the portion of the month you camped based on \$160.00 including tax.

June through September charges per month will be \$160.00 including tax. **However, August and September charges will be waived, if you complete the season.** If you depart before the end of the season, you will be charged site rent for a complete month, and/or a pro-rated amount for the portion of the month you camped based on \$160.00 including tax.

Individuals living in a site and not employed with Adventureland Campground, Inn, or Park will be assessed a monthly charge. This charge applies from April 13th to the end of the season in late September. These charges will be discussed during the interview.

End of Season Bonus:

You will earn a \$100.00 bonus/campsite prior to leaving the campground after our last day of operation in late September. This will be provided to all Workampers who work through the end of our 2012 season.

Overall Value:

If everyone living at your campsite is employed by Adventureland for the entire season, your overall cost for camping will be \$220.00 for almost six months when you include the bonus. Plus, you are paid for all hours worked at the rate of \$6.50 - \$7.00/hour. We just ask that you work the hours that are discussed in the "Work Requirements" section of this brochure.

Other Benefits:

There will be several planned activities for your enjoyment. We have trips to area attractions, movie night, BINGO night, ice cream socials, department parties, contests, golf outings, and much more.

You will also have free park entrance for a large portion of the season. There will also be discounted tickets available for your family and friends who come to visit.

ADVENTURELAND

Do You Have Questions?

If you have any questions or concerns, do not hesitate to call the HR Office at 1-800-532-1286 (ext. 262). Check us out on our website at www.adventurelandpark.com